

BOARD OF GOVERNORS MEETING for October 2025

NORTHERN NEW JERSEY REGION – PORSCHE CLUB OF AMERICA, INC.

DATE: Wednesday, October 15, 2025

PLACE: Apex One, Westfield, NJ

PRESENT: Ron Miguel, Cindy Cristello, Britt Findlay, Rich Barry, Doug Holcomb, Jim Vinci, Hubert King, Hank Menkes, Alan Zambarano, Bill Gilbert, Thom Calabro, Knute Hancock, John Korossy, John Vogt, Peter Schneider, Glen Ochten,

ABSENT: Steve Eisenberg, Grant Lenahan, Anthony Wartel, Craig Mahon, Anthony Margaritondo, Allen St. John, Tony Cristello, Michael Kosinski, Alba Reyes

CALL TO ORDER: The meeting was called to order by President, Ron Miguel, at 7:25pm.

APPROVAL of MINUTES: Knute Hancock moved to accept the previously distributed draft minutes from the 2025 meeting as final. Motion was seconded by John Korossy and carried by majority vote.

AGENDA: [Agenda items in bold; *meeting outcome in italics*]

I. Updates to Old Business: none

II. Updates/Supplements/Redirections to written Committee Chair reports

[updates appear following each respective report]

III. New Business:

- A. **Charity Selection** – As our five-year partnership with Cheshire Home draws to a close at the end of the year, Charity Chair Hubert King reviewed the required criteria and process for selecting our next charity partner. Hubert worked with Committee members John Korossy, Jim Vinci, and Tim Ripley to (i) solicit nominations from the membership at large, (ii) thoroughly vet those nominations, and (iii) conduct interviews with the finalists. After careful consideration, the Charity Committee is recommending that NNJR support the Matthew Larson Foundation for Pediatric Brian Tumors. See Motions Passed During the Meeting, below.
- B. **Holiday Party** – Cindy Cristello reported plans are set for the annual Holiday Party at The Highlawn Friday, December 5th. Registration is open on the NNJR website.
- C. **Joint BOG meeting** – Ron Miguel announced the Joint (Outgoing / Incoming) BOG meeting will be held the afternoon of Sunday, December 14th. Venue and exact time are being finalized.

- D. **Monthly Member Meetings** – Ron noted the need to better streamline the planning/communication processes for our member meetings. The Committee will focus efforts on this, with Hank Menkes planning a deep dive into monthly attendance metrics.
- E. **Monthly E-Blasts** – The group discussed our currently philosophy regarding these communications.
- F. **Member Survey** – Rich Barry and Bill Gilbert are working on a member survey focusing on our communication channels (eg; FB, email, etc.) and learning how our members want to hear about our events. Target timing: approximately one week after VIR.
- G. **Non-Paying Advertisers** – Porscheforums ads will be suspended for those advertisers who are not current with their invoices.
- H. **Porsche Parade 2026** – Peter Schneider reported that Parade 2026 will be June 13-18 in Lake Placid, NY.

REPORTS:

I. Officers' reports: [as submitted in advance; *updates during/after the meeting in italics*]

President: [Ron Miguel] see Agenda above

Vice President: [Steve Eisenberg] no report

Secretary: [Cindy Cristello] Minutes from the August, 2025 meeting have been posted to the website.

Treasurer: [Britt Findlay]

Attached please find the September 2025 Statement of Financial Position and Statement of Activity ... Highlights for the month are as follows:

- Additional DE Income for WG2 and Lightning 2 were offset by final payments for both DE events.
- Autocross Income is from the August event with Expenses reflecting final payments for the final 2 events (August & September) to end the well attended season!
- Rally Income is from the popular Oktoberfest Rally, expenses to show in October.
- Social Income came from our upcoming PCA 70th Celebration & loved by many Wine Tasting event, with expenses primarily covering the same.
- Vehicle & Trailer Expense reflects insurance renewal for the club van, shared by both DE & Autocross.

Past President: [Rich Barry] no report

II. Board and committee reports: [as submitted in advance; *updates during/after the meeting in italics*]

Autocross: [Grant Lenahan] no report

Business Manager: [Anthony Wartel]

Final 2025 4th quarter 2025 payments for ads in Porscheforum were due Monday October 6, 2025. To date:

- One vendor is past due the entire year 2025 and the 4th quarter of 2024. Their ad in Porscheforum has been suspended.
- One dealership is behind for the entire year 2025. Historically this dealership has been late in making a one time full year payment option up front, however in past years they had paid before the final 4th quarter.
- One vendor is now behind for the 2nd through 4th quarter of 2025.
- One vendor is behind for the 3rd and 4th quarter of 2025.
- Three vendors are behind for the 4th quarter of 2025.
- The remaining thirteen vendors and dealerships that advertise in Porscheforum are up to date in their 2025 payments.

Charity: [Hubert King]

Charity Interviews completed

The Charity Selection Committee will recommend the unanimous-voted charity selection to the BOG on October 15. With approval, they will be notified.

Gold Ticket Sales continuing

Drawing on December 17. Sales at Wine Tasting Event, thanks for shout out.

Concours: [Hank Menkes / Alan Zambarano]

Concours held its final competitive event of the 2025 season on September 21st at 100 Campus Drive in Florham Park. We enjoyed great weather, and a hot catered breakfast for all our NNJR attendees. Our season-ending workshop, hosted by Jose DeLaCruz and family, will be held on November 23rd at ID Signs, starting at noon. We'll have an instructional program, a great lunch, and raffle off all remaining door prizes.

Dealer Liaison & Sponsorship: [Bill Gilbert] no report

Driver Education: [Thom Calabro] no report

DE Registrar / Club Racing: [Craig Mahon] no report

Historian: [Knute Hancock] no report

Membership: [Anthony Margaritondo]

General Updates.

- Preparations are complete for the NNJR New Member Gathering at Porsche Edison on October 11th.

New Membership Enrollments

- As of September 1st this year, NNJR has signed up 178 new members. In the chart below, I put together planned vs actual. The planned amount is based on an average of the last 8 years.

- We had a better August than last year. We added 26 new members this August. That is 8 more members than last August. Year to date, we have added 39 more members than last year, up 28.1%
- However, we had a big dropoff in renewals in August as we are down 71 members total from last month. We went from 3,641 to 3,570. Overall, we are down 77 members since the beginning of the year. We are adding more members each month that we added last year but appear to be losing more as well.

NNJR New Member Trend By Year By Month

Year	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
2017	25	19	20	24	18	18	19	15	16	15	15	24	228
2018	19	27	26	17	17	19	20	21	17	24	19	17	243
2019	20	9	27	24	15	27	15	15	21	20	15	13	221
2020	23	20	13	15	20	27	24	22	24	21	21	17	247
2021	22	13	26	29	23	26	23			24	16	12	214
2022	20	20	23	24	17	26	19	16	22	26	19	16	248
2023	20	21	15	22	24	15	18	24	14	24	13	19	229
2024	15	9	12	16	28	23	18	18	17	17	22	22	217
2025	20	20	25	22	21	22	22	26	0	0	0	0	178 28.1%
YoY Var	5	11	13	6	-7	-1	4	8	-17	-17	-22	-22	-39

NNJR 2025 New Member Trend: Plan vs. Actual By Month

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Plan	21	17	20	21	20	23	20	15	16	21	18	18	231
Actual	20	20	25	22	21	22	22	26	0	0	0	0	178 12.7%
	-1	3	5	1	1	-1	2	10	-16	-21	-18	-18	-53

Program: [John Korossy]

October Program Update:

- October Member Meeting conducted October 8 at Stickley Museum
- Dom Miliano provided insights into digital cameras, their evolution over the years, differences between current technology available, and an overview and recommendations for digital camera purchases.

November Annual Election and Member Meeting:

- The annual election will take place at November meeting (November 12th)
- The featured speaker will be NNJR's own Anthony Margaritondo who will be presenting on 996/997 engine rebuilding.
- Meeting will take place at Stickley Museum

There will be no December member meeting, instead we encourage members to join NNJR at the Annual Holiday party.

Publications-P4US Editor in Chief: [Allen St. John] no report

Rally/Trek: [John Vogt / Peter Schneider]

Rally - The Dreyfus Rally is all set, Joanne and I ran a checkout today and finalized the mileage and photos of all the answers to the questions. Lunch is confirmed at Mountain View Chalet and will feature Chicken Francaise, Dill Salmon, Penne Vodka, potato - veg, dessert and coffee. Cash bar.

Off-Road - John V and I completed the initial precheck past week. Jose has completed the artwork, the band is set and catering has been finalized. We currently have 51 teams signed up. Cutoff date to order the T-shirt is tonight. So if you want to go on the event and get a T-shirt, sign up today.

Social: [Tony Cristello]

The annual wine tasting event was highly successful with over 100 attendees. The Shop Rite team outdid themselves with the menu selections, and everyone enjoyed the ambiance of the Paul Miller Porsche showroom.

Social Media: [Alba Reyes] no report

Technical: [Glen Ochten] no report

Webmaster: [Michael Kosinski] no report

MOTIONS PASSED DURING MEETING:

1. Knute Hancock made a motion to accept the Charity Committee's recommendation to support the Matthew Larson Foundation for Pediatric Brain Tumors for a 5 year period beginning January 1, 2026. Motion was seconded by Ron Miguel and carried by majority vote.

UNFINISHED BUSINESS: none

ANNOUNCEMENTS: none

NEXT MEETING: Thursday, November 6, 2025

FUTURE MEETINGS: Sunday, December 14, 2025

ADJOURNMENT: Upon a motion made by Knute Hancock, and seconded by Peter Schneider, the meeting was adjourned at 8:36pm.

Respectfully submitted,

Cindy Cristello, Secretary