

BOARD OF GOVERNORS MEETING for September 2025

NORTHERN NEW JERSEY REGION – PORSCHE CLUB OF AMERICA, INC.

DATE: Wednesday, September 17, 2025

PLACE: Online, via ZOOM

PRESENT: Ron Miguel, Steve Eisenberg, Cindy Cristello, Britt Findlay, Rich Barry, Doug Holcomb, Jim Vinci, Grant Lenahan, Anthony Wartel, Hubert King, Hank Menkes, Bill Gilbert, Thom Calabro, Knute Hancock, Anthony Margaritondo, Allen St. John, John Vogt, Peter Schneider, Tony Cristello, Glen Ochten, Michael Kosinski, Alba Reyes, Peter Miller

ABSENT: Alan Zambarano, Craig Mahon, John Korossy

CALL TO ORDER: The meeting was called to order by President, Ron Miguel, at 7:34pm.

APPROVAL of MINUTES: Knute Hancock moved to accept the previously distributed draft minutes from the August 2025 meeting as final. Motion was seconded by Thom Calabro and carried by majority vote.

AGENDA: [Agenda items in bold; meeting outcome in italics]

I. Updates to Old Business: none

II. Updates/Supplements/Redirections to written Committee Chair reports

[updates appear following each respective report]

III. New Business:

A. **Zone 1 Club Race:** Ron Miguel reported that the Zone 1 Presidents voted to have CVR manage the Zone 1 “Clash at the Glen” Club Race. CVR also manages the Lime Rock Club Race so they are well equipped to manage the event logistics.

B. **Social Media Chair:** Alba Reyes has joined the BOG as the new Social Media Chair.

C. **Seeking Volunteers interested in BOG positions:**

1. **Rally Program:** We need a Rally Master for the 2026 Rally Season. Duties entail creating and testing the Rally route and working with Rally Chair Peter Schneider to execute events. The open position will be advertised in P4US and posted on our Social Media pages.
2. **Tech Chair:** Glen Ochten will be stepping down from Tech Chair at the end of 2025.
3. **Concours Chair:** Hank Menkes will be stepping down from Concours Co-Chair at the end of 2025.

BOG members are encouraged to think of potential candidates to assist the EC in filling the open positions.

- D. **P4US Print Issue:** The next printed issue will be in December; potentially around a 356 theme.
- E. **Website Updates:** Mike Kosinski reported on two major issues:
1. **Online Payments:** Mike is working on updates required to enable us to accept credit cards directly rather than through Paypal. The usage fee appears to be the same.
 2. **Photo storage:** Looking into ways to better store/archive photos, which will in turn free up space.
- F. **Storage Unit:** Discussion was held around the merits of reviewing our storage needs vs. the contents in (i) our unit in Berkeley Heights and (ii) our trailer (currently stored in Madison.) as our needs evolve over time.
- G. **Charity Update:** NNJR received a 3rd Place National Award at Parade this year!!! Congratulations to Hubert King for leading our efforts!
- H. **Annual Business Meeting:** Our annual Business Meeting will take place on Wednesday, November 12th at the Stickley Museum. Cindy Cristello provided an overview of the annual election process that will take place at the meeting.
- I. **New Member Event:** Scheduled to Saturday, October 11 at Porsche Edison.

REPORTS:

I. **Officers' reports:** [as submitted in advance; *updates during/after the meeting in italics*]

President: [Ron Miguel] see Agenda above

Vice President: [Steve Eisenberg] no report

Secretary: [Cindy Cristello] Minutes from the July 2025 meeting have been posted to the website. The annual filing to renew NNJR's charter with the State of NJ has been completed.

Treasurer: [Britt Findlay]

Attached please find the July 2025 Statement of Financial Position and Statement of Activity ... Highlights for the month are as follows:

- Membership Income reflects NNJR's Q2 2025 region refund from PCA.
- Driver's Ed (DE) Income is from the remaining Lime Rock DE participants and from MORPCA's share of the mid-Ohio expenses. Primary expenses this month are from the track rental balance for the WG1 DE.
- Shirts for the always popular July Autocross event at Pocono Raceway, can be seen in Autocross Expenses.
- Deposit and 2nd payment has been made for NNJR's spectacular Holiday party at the Highlawn Pavilion in December ... surprisingly not too far away!

Attached please find the August 2025 Statement of Financial Position and Statement of Activity ... Highlights for the month are as follows:

- August was a significant "income" month for NNJR, all being for the ever so popular and sold out Watkins Glen 1 DE event in mid-August. A dinner was held that Saturday night, graciously sponsored by Paul Miller Porsche and included a talk from Pro IMSA Driver Madison Snow.
- Many thanks to Jose Delacruz of ID Signs for designing the wonderful shirts, given out at WG1 to show our appreciation to Track Chair Thom Calabro for his 6 years (this is his last) of service. Thom and Grace, who often handled Tower, will be missed!! ... Thank you Thom & Grace!!
- Autocross Income & Expenses are from the July 7th A/X event.
- Rally Income & Expenses reflect the Run to the Stone Walls event
- Social Expenses reflect the deposit made for the PCA 70th celebration in September, including the all important wine for the Fall Wine Tasting Event!

Any questions, comments or @Activity Chairs - you need any further details please let me know.

Past President: [Rich Barry] no report

II. Board and committee reports: [as submitted in advance; *updates during/after the meeting in italics*]

Autocross: [Grant Lenahan]

Autocross has completed our Car Control Clinic and 3 of 4 regular autocross events (all at Pocono). So far all events have been successful on all metrics save clear weather :-). But we made them all work despite difficult conditions. Our final event is the last Sunday in September.

We are already in discussion for dates for next year with Pocono and are about to begin with MetLife for the CCC.

This year we were able to replace some of our cones (constantly taking significant wear and literal tear); and in partnership with a very generous Jack Daniels Porsche, delivered commemorative Tennis Shirts to all who attended our "Zone Challenge" - a semi formal zone - vs zone tea, race within the autocross.

Business Manager: [Anthony Wartel]

4th quarter invoices for PorscheForus ads were mailed Monday September 15, 2025 with a due date of Monday October 6, 2025. A total of \$10,540 was billed as due for the final quarter of 2025. This total includes delinquent payments due as listed below:

One dealership is behind in payment for the entire year.

One shop is behind in payment for one quarter in 2025 and three quarters in 2025. A letter has been sent with their 4th quarter invoice stating that their ad will be dropped if payment is not made immediately.

One shop is behind in payment for two quarters in 2025.

One shop is behind for one quarter in 2025.

Charity: [Hubert King]

NNJR Charity Spotlight: Driving Freedom, Winning Recognition

The Northern New Jersey Region (NNJR) achieved a record year in 2024, raising **\$79,774** for Cheshire Home. Since 2020, NNJR has helped raise nearly **\$600,000**, with \$228,000 from direct member donations. Highlights included the May Car Show and Rally, “Scungilli Fest” at Watkins Glen, the Empowering Possibilities Gala, and the popular Gold Ticket Raffle. These efforts earned NNJR **third place nationally** in the Porsche Club of America’s Public Service Awards, recognizing our tradition of combining driving passion with community service.

Charity Auction At John Vogt / High Marques Retirement Celebration

Hubert, Stuart (from club) along with Betsey, Kim (from Cheshire Home) ran the Charity Auction in support of Cheshire Home at John’s celebration. He generously catalogued and donated a rich set of art and memorabilia. This was supplemented by a donation of vintage wines by Jim Vinci. All monies collected, totalling nearly \$7000, went to Cheshire Home.

Charity Interviews to be completed by end of September

The Charity Selection Committee has evaluated all nominations we received from our members. There are three clear standouts, and we will conduct in-person interviews and soon make recommendations to the BOG.

Concours: [Hank Menkes / Alan Zambarano]

Since the last Concours report in July, we held three events – the PMP Classic Concours, the New Hope Auto Show and Concours, and the PMP Concours workshop.

The PMP Classic Concours on June 29th was a tremendous success! We had 28 beautiful Porsches registered for the event and well over 100 spectators strolling the field on a bright sunny day. Our Paul Miller Porsche hosts were quite impressed with the turnout. On August 10th, NNJR oversaw the Porsche judging at the new Hope Auto Show and Concours. We had the largest turnout of Porsches in the history of the event – 44 Porsches competed for the coveted silver platter. With a small group of only six judges, they were still able to complete their task on time despite the high temperature of the day. Similarly, our Concours workshop held at the Paul Miller Porsche service center on September 10th, despite the rainy weather and the need to replace our guest speaker at the last minute, still had a strong turnout of 32 attendees.

Our season-ending competitive Concours is scheduled for September 21st at 100 Campus Drive in Florham Park.

Dealer Liaison & Sponsorship: [Bill Gilbert] no report

Driver Education: [Thom Calabro]

We just had our two Watkins Glen events. This year the WGI DE moved a bit earlier in August. Last year it was on Labor Day weekend, and it hurt financially. Last year our surplus was down from previous years. This year our surplus is back to "normal". We had approximately 230 drivers in 2025. In 2024 we had 215. Watkins Glen 2 was this past Monday and Tuesday.

Two more events to go this season, Lightning 2 and VIR. At Lightning 2 we are going to try to pull in more novice drivers. On Sunday we'll run a Intro to DE. It is basically a single Green run for those willing to drive down for the day and experience what it would be like to be a Green driver. They will have their own class session, parade laps, then drive the course with an instructor. Thank you Peter Miller for organizing this!

DE Registrar / Club Racing: [Craig Mahon] no report

Historian: [Knute Hancock] no report

Membership: [Anthony Margaritondo]

General Updates

Mailchimp cleanup is complete, and the list of vendors and advertisers given to me has been added.

Preparations have begun for the NNJR New Member Gathering at Porsche Edison on October 11th.

New Membership Enrollments

As of August 1st this year, NNJR has signed up 152 new members. In the chart below, I put together planned vs actual. The planned amount is based on an average of the last 8 years.

We had a better July than last year. We added 22 new members this July. That is 2 more members than last July. Year to date, we have added 31 more members than last year, up 25.6%

NNJR 2025 New Member Trend: Plan vs. Actual By Month

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	
Plan	21	17	20	21	20	23	20	16	16	21	18	18	231	
Actual	20	20	25	22	21	22	22	0	0	0	0	0	152	7.0%
	-1	3	5	1	1	-1	2	-16	-16	-21	-18	-18	-79	

NNJR New Member Trend By Year By Month

Year	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD	
2017	25	19	20	24	18	18	19	15	16	15	15	24	228	
2018	19	27	26	17	17	19	20	21	17	24	19	17	243	
2019	20	9	27	24	15	27	15	15	21	20	15	13	221	
2020	23	20	13	15	20	27	24	22	24	21	21	17	247	
2021	22	13	26	29	23	26	23			24	16	12	214	
2022	20	20	23	24	17	26	19	16	22	26	19	16	248	
2023	20	21	15	22	24	15	18	24	14	24	13	19	229	
2024	15	9	12	16	28	23	18	18	17	17	22	22	217	
2025	20	20	25	22	21	22	22	0	0	0	0	0	152	25.6%
YoY Var	5	11	13	6	-7	-1	4	-18	-17	-17	-22	-22	-65	

Program: [John Korossy]

September Program Report

Pleased to report excellent feedback from September meeting speakers (Pirelli). Also note the extra goodie bags provided by Pirelli were stored at Stickley and can be distributed at next meeting.

Upcoming meetings:

October 8:

- Agenda / Speaker needed (Steve / Hank pls confirm that this is still an open item)
- Stickley Museum confirmed

November 12:

- Agenda - NNJR elections + Anthony M discussing his experience w a 911 Engine Rebuild
- Stickley Museum confirmed

No meeting planned for December in order to encourage members to attend Holiday Party.

Publications-P4US Editor in Chief: [Allen St. John] no report

Rally/Trek: [John Vogt] Report by Peter Schneider

The Sept Oktoberfest Rally is complete. Just need a final check out the week before the event and photos of the answers to the questions.

Black Forest Inn is expecting us for a great German Buffet.

I just hope that the competing region Concours does not have a major impact on attendance.

I have made several requests for new Rally Masters for 2026, with zero volunteers.

The 2026 season will be limited unless we get new blood.

Social: [Tony Cristello]

Plans are in place for the annual Wine Tasting at Paul Miller Porsche on October 12, 2025.

Social Media: [vacant] no report

Technical: [Glen Ochten] no report

Webmaster: [Michael Kosinski]

There were close to 1,600 visits to the NNJR-PCA site. On par with previous months' activity. Additional site traffic details are in the attached report.

Please note, there is a sporadic issue of emails not being delivered when using @nnjr-pca.com forward aliases. Sender gets an undelivered mail notification.

This happens on email forwards or replies, it is not happening when sending a new email to one of the NNJR distribution aliases.

It primarily impacts @gmail email addresses, mainly because Gmail has more restrictive filters attempting to identify spam or unauthorized email blasts.

Support ticket has been opened with the NNJR-PCA hosting service to assist with the resolution as configurations changes are needed to address this issue.

I will update everyone once this is resolved. Apologies for the inconvenience.

If this happens to you, please try sending the email again to the recipient.

Upcoming Upgrades and Changes:

This weekend, Sept. 20th starting at 5PM our web hosting company will perform an upgrade of the website's servers that should result in improved performance of the site. They don't expect any interruptions to the website's operation during that time.

In the next 1-2 weeks I will upgrade the PayPal payment functionality. This is required to use their most up to date service as the current one will be soon obsolete. It comes with the benefit of supporting Credit Card and Venmo payments along with the current PayPal option. Transaction fees for the CreditCard remain the same as for PayPal.

Majority of the images that were used for the site and the site's galleries were archived to a Google drive with intent to convert them to Google photo galleries. This will allow us to have more photo galleries (effectively hosted on Google) without the risk of running out of space. Expect this change in the coming weeks.

MOTIONS PASSED DURING MEETING: none

UNFINISHED BUSINESS: none

ANNOUNCEMENTS: none

NEXT MEETING: Wednesday, October 15, 2025 – IN PERSON

FUTURE MEETINGS: Thursday November 6, December TBD

ADJOURNMENT: Upon a motion made by Knute Hancock, and seconded by Anthony Margaritondo, the meeting was adjourned at 8:28pm.

Respectfully submitted,

Cindy Cristello, Secretary