

BOARD OF GOVERNORS MEETING for June, 2025

NORTHERN NEW JERSEY REGION – PORSCHE CLUB OF AMERICA, INC.

DATE: Thursday, May 29, 2025

PLACE: Online, via ZOOM

PRESENT: Ron Miguel, Steve Eisenberg, Cindy Cristello, Britt Findlay, Rich Barry, , Jim Vinci, Grant Lenahan, Anthony Wartel, Hank Menkes, Alan Zambarano, Bill Gilbert, Thom Calabro, Craig Mahon, Knute Hancock, John Korossy, Allen St. John, Peter Schneider, Tony Cristello, Glen Ochten, Michael Kosinski, Peter Miller

ABSENT: Doug Holcomb, Hubert King, Anthony Margaritondo, John Vogt

CALL TO ORDER: The meeting was called to order by President, Ron Miguel, at 7.35pm.

APPROVAL of MINUTES: Knute Hancock moved to accept the previously distributed draft minutes from the May 2025 meeting as final. Motion was seconded by Rich Barry and carried by majority vote.

AGENDA: **[Agenda items in bold; meeting outcome in italics]**

I. Updates to Old Business: none

II. Updates/Supplements/Redirections to written Committee Chair reports

[updates appear following each respective report]

III. New Business:

- A. **Nominating Committee** - Ron Miguel proposed five individuals to serve on the Nominating Committee, but upon discussion it was realized the group did not meet the distribution standards set forth in the bylaws. The BOG suggested increasing the size of the Nominating Committee to provide additional perspective. An additional meeting will be scheduled once Ron is ready appoint an expanded Nominating Committee.
- B. **In-Person meeting for July** - The July BOG meeting (scheduled for June 26th) will be held at Apex One in Westfield. Parking is available in the adjacent train station lot.
- C. **Monthly Member Meetings** - The June and September meetings are confirmed. As there is no speaker for July, the plan is to have an informal gathering at the Stickley museum. There will be no meeting in August.
- D. **August 3 Rally** - The Rally team needs assistance with the August 3 Rally. Please reach out to Peter Schneider if you can help.

REPORTS:

I. **Officers' reports:** [as submitted in advance; *updates during/after the meeting in italics*]

President: [Ron Miguel] see Agenda above

Vice President: [Steve Eisenberg] no report

Secretary: [Cindy Cristello] Minutes from the April 2025 meeting have been posted to the website.

Treasurer: [Britt Findlay]

Attached please find the April 2025 Statement of Financial Position and Statement of Activity, as well as a preliminary look at May. Highlights for the month of April are as follows:

- Driver's Ed ("DE") showed substantial revenue (mostly mid-Ohio) and expenses as our DE season is in full swing. Paul Miller Porsche was very generous at sponsoring, not only a dinner but a welcoming pub social at our Lightning 1 event.
- Autocross Income represents those lucky enough to participate in our always popular Car Control Clinic at the end of April. Other than a cool/windy start to the day, the weather cooperated. Many thanks to the ERFD for supplying the slippery skid-pad water!
- Membership Income reflects NNJR's Q1 2025 region refund from PCA.
- Vehicle & Trailer Expense represents the annual renewal of our van insurance.

Here's a preliminary look at May's Highlights (as of 5/26):

- Concours Income reflects the kick-off to the very popular Concours season, at the Welcome to the Club Concours & Trek/Rally held May 18th
- Rally Expense represents the purchase of awards/trophies for our upcoming, well-loved Rally/Trek season.
- Driver's Ed ("DE") has hit the tipping point with more incoming revenue than outgoing, now that the majority of track rental deposits and many balances have been paid.
- Porscheforus Expense represents mailing/postage costs for our fabulous May print edition of the magazine.

Program chairs please let me know if you would like further details for your line items.

Past President: [Rich Barry] no report

II. **Board and committee reports:** [as submitted in advance; *updates during/after the meeting in italics*]

Autocross: [Grant Lenahan] no report

Business Manager: [Anthony Wartel]

2nd quarter 2025 invoices for Porscheforus ads were mailed out on March 12, 2025 with a due date of March 28, 2025. At this time:

1 dealership is behind in their full year payment that was due originally February 07, 2025.

2 vendors are behind three quarters each in quarterly payments.

1 vendor is behind two quarters in quarterly payments.

1 new vendor that was billed to start in Porscheforum during the second quarter of 2025 did not send in payment or submit an ad for print.

Charity: [Hubert King]

Kicked off Gold Ticket sales. Received license, printed tickets, hand delivered to Britt before she headed to Mid-Ohio. Thanks Britt.

WTTC event a success. Rally had 26 cars, a typical turn out. Donations to Cheshire were generous, \$690. Trek took us through the Cheshire lollipop, drivers and residents had a great time. Several familiar faces along with some newbies on the rally. The Public House of Chester were good hosts to our after-drive party. I noticed several groups lingered over drinks and food. Thanks to Peter for shouldering nearly the entire responsibility for this event

Received six Charity nominations for 2026. Immediate response to Dashboard announcement. Suggest we re-run that this month and hold nomination period open for another month

Concours: [Hank Menkes / Alan Zambarano]

On May 18th, NNJR held its first competitive Concours of the season at 100 Campus Drive in Florham Park. We had 26 entrants who enjoyed bright sunshine and cool breezes. The morning started with coffee and breakfast to jump start the enthusiasts. The judging teams were very efficient and completed their task on time. The class winners received trophies and awards for their outstanding efforts. The Junior Judges made their selection for the best in show and received a token gift for their labors. We were able to conclude the event right on schedule to allow the Trek to start on time. A thank you letter was mailed to our hosts.

Dealer Liaison & Sponsorship: [Bill Gilbert] no report

Driver Education: [Thom Calabro]

The Mid-Ohio DE was better financially than anticipated. The weekend before our joint DE with Mid-Ohio Region PCA, the Northern Ohio Region held their 3-day event. It was a literal washout due to rain. Fortunately for us, we picked up quite a few last minute registrants due to the prior weekend's poor weather. The shortfall for NNJR is not significant.

Thunderbolt at NJMP was held this past weekend. Our attendance was slightly better than last year. With the increase in registration fees, we realized a surplus that was forecast. Paul Miller Porsche provided us with sponsorship money for this event. Like at Lightning 1, we had \$25 gift cards given to drivers registering. The attendance was lighter than expected for this social.

DE Registrar / Club Racing: [Craig Mahon] no report

Historian: [Knuite Hancock] no report

Membership: [Anthony Margaritondo]

Updates

I have submitted entries to Panorama for the From the Regions section for the last two months.

New Membership Enrollments

- As of April 1st of this year, NNJR has signed up 88 new members. In the chart below, I have put together planned vs actual. The planned amount is based on an average from the last 8 years.
- We had a better March than last year. We added 25 new members this March. That is 13 more members than last March. Year to date, we have added 36 more members than this time last year.

NNJR 2025 New Member Trend: Plan vs. Actual By Month

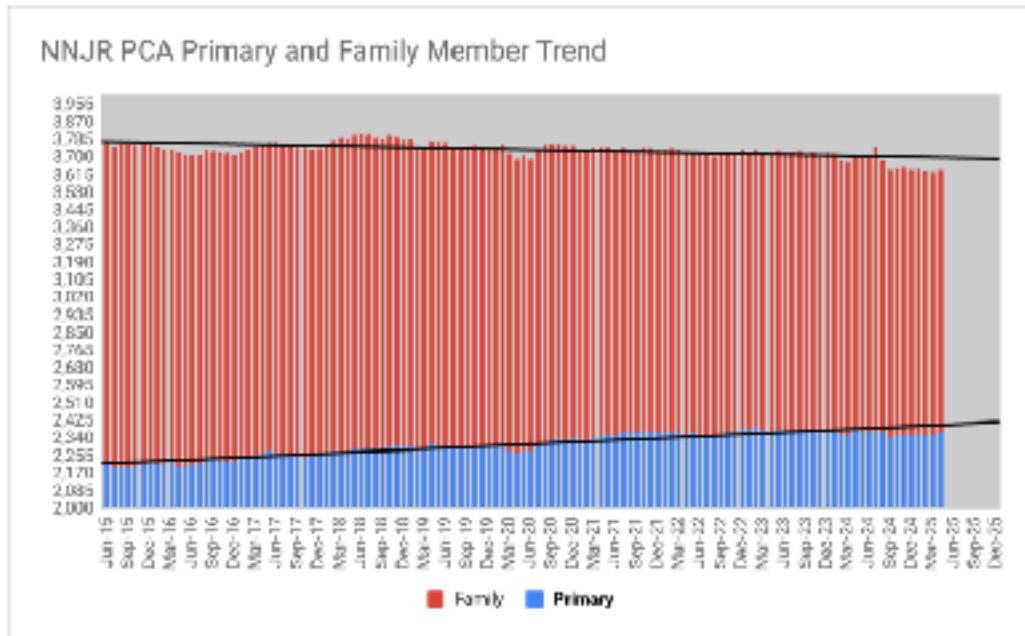
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Plan	21	17	20	21	20	23	20	16	16	21	18	18	231
Actual	21	20	25	22	0	0	0	0	0	0	0	0	88 -61.9%
	0	3	5	1	-20	-23	-20	-16	-16	-21	-18	-18	-143

NNJR Nine Year New Member Trend

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	FY	YoY
2017	25	19	20	24	18	18	19	15	16	15	15	24	229	
2018	19	27	26	17	17	19	20	21	17	24	19	17	243	6.8%
2019	20	9	27	24	15	27	15	15	21	20	15	13	221	-8.1%
2020	23	20	13	15	20	27	24	22	24	21	21	17	247	11.8%
2021	22	13	26	20	23	26	23	23	24	24	16	12	214	-13.4%
2022	20	20	23	24	17	26	19	16	22	26	19	16	248	15.9%
2023	20	21	15	22	24	15	18	24	14	24	13	19	229	-7.7%
2024	15	9	12	16	28	23	18	18	17	17	22	22	217	-5.2%
2025	21	20	25	22	0	0	0	0	0	0	0	0	88	-59.4%
YoY Var	6	11	13	6	-28	-23	-18	-18	-17	-17	-22	-22	-129	

Overall Membership

- Primary Membership as of 4/1/25 is 2,367. Family (Associate) Membership is 1,277. Total Membership is 3,644.
- 2 Members transferred out, and 40 members let their membership lapse.
- Overall, we are up 14 members from last month.



Program: [John Korossy]

June meeting on 11th, 7pm - 9pm at Stickley Museum. PCNA Tech Tom Misciagna joins us for an evening sharing details about motorsport derived technologies and complex features including Dynamic Chassis Control (PDCC) and Rear Wheel Steering found on many modern Porsches.

July meeting speaker is still tbd, meeting on July 9th, 7pm-9pm at Stickley Museum.

There will be no August member monthly meeting.

Publications-P4US Editor in Chief: [Allen St. John]

Rally/Trek: [John Vogt]

The WTTC Trek went well and had 26 teams participating on the drive. I would like to thank Eric and Pat for check it out and Hubert for helping me with registration.

The June 8th rally has been written by Joanne and myself and checked by Eric/Pat. It will start at Paul Miller Service Center in East Hanover and end at Mattar's in Allamuchy (Exit 19 on Route 80). Good news Route 80 East bound is now open, so those that live to the east will have a 'quick' trip home.

Bill Gilbert has gained Paul Miller's approval to start the remaining 2025 series from the East Hanover Service Center and I will meet with Raj shortly to discuss the logistics.

Eric and Pat have written the August Rally, starting at the Service Center and ending at the Inn at Glen Gardner, and we are meeting with the owners to finalize the details on Sunday. Joanne and I will check it out in June.

We are concerned about the 2025 schedule changes from the traditional events dates due to conflicts with other programs dates which may impact attendance, and agreed yearly budget.

Due to vacation conflicts with the adjusted series schedule, we have several staffing 'holes' that will need to be addressed for the June and August events, which I am addressing with BOG help.

Many of you may not know that Eric and Pat are not PCA members and have gotten involved with the program via their friendship with Joanne and myself and a common love of 'rock and roll' that they share with John V. I would like to be able to recognize them at the end of the 2025 series for their support to the club over the last 5+ years. Something simple but meaningful. I am open to suggestions.

One final item of note, the Link to the Summer Sizzle in the June Update, needs to be pointed to the 2025 event rather than the 2024 event.

Social: [Tony Cristello]

Planning has commenced for the 70th Anniversary event to be held September 13th. Details to follow.

Social Media: [vacant]

Technical: [Glen Ochten] no report

Webmaster: [Michael Kosinski]

Wins

- Website saw a 18.7% increase (+300 instances) in the visitor engagement compared with the previous 30 days. Additional site traffic details are in the attached report.
- All calendar events have been updated with the latest changes.
- An awards page was added to the site. It currently features an article about Charles E. Fowler award and its past winners. Information about other club awards can be added to the new page.
- The list of NNJR-PCA sponsors was updated to reflect the current supporters.
- YouTube channel gained 15 new subscribers during the last 60 days to a total of 820.

Misses

- There were two outages of our hosting service.
 - One lasted approx. 30 minutes on April 16th resulting in some pages not loading, although the home page remained accessible.
 - The other one lasted over 4 hours on April 28th and the NNJR website was completely down. This was an outage impacting all websites hosted on the WordPress Engine.
- A problem with the navigation through the months using the monthly view of the NNJR Calendar continues to persist. An update of the calendar plugin will be done this week in an attempt to address this problem. Otherwise the error report will be raised with the plugin creator.

MOTIONS PASSED DURING MEETING: none

UNFINISHED BUSINESS: none

ANNOUNCEMENTS: none

NEXT MEETING: Thursday, June 26, 2026

FUTURE MEETINGS: Thursday July 24 (revised), Thursday September 11, Thursday October 9, Thursday November 76 December TBD

ADJOURNMENT: Upon a motion made by Knute Hancock, and seconded by Grant Lenahan, the meeting was adjourned at 8:05pm.

Respectfully submitted,

Cindy Cristello, Secretary