

BOARD OF GOVERNORS MEETING for April 2025

NORTHERN NEW JERSEY REGION – PORSCHE CLUB OF AMERICA, INC.

DATE: Thursday, March 27, 2025

PLACE: Paul Miller Porsche, Parsippany, NJ

PRESENT: Ron Miguel, Steve Eisenberg, Cindy Cristello, Britt Findlay, Rich Barry, Doug Holcomb, Jim Vinci, Grant Lenahan, Anthony Wartel, Hubert King, Hank Menkes, Bill Gilbert, Thom Calabro, Knute Hancock, Anthony Margaritondo, John Korossy, Allen St. John, Peter Schneider, Tony Cristello, Michael Kosinski

ABSENT: Alan Zambarano, Craig Mahon, John Vogt, Glen Ochten

CALL TO ORDER: The meeting was called to order by President, Ron Miguel, at 7:34pm.

APPROVAL of MINUTES: Knute Hancock moved to accept the previously distributed draft minutes from the March 2025 meeting as final. Motion was seconded by Hubert King and carried by majority vote.

AGENDA: **[Agenda items in bold; meeting outcome in italics]**

I. Updates to Old Business: none

II. Updates/Supplements/Redirections to written Committee Chair reports

[updates appear following each respective report]

III. New Business:

- A. **Committee Chair Responsibility Updates:** Ron Miguel and Cindy Cristello reminded chairs to continue working towards revising the descriptions of their respective roles.
- B. **New P4US Advertisers:** Steve Eisenberg reviewed the pending advertiser prospects. BOG members are encouraged to continue to consider their contact base as a source for potential sponsorship. Advertisers are not restricted to the automotive industry; luxury/lifestyle brand organizations that target the affluent market are potential candidates.
- C. **Monthly Member Meetings:** John Korossy reported that speakers have been secured for April and May. He is currently finalizing details for June. Remaining 2025 meetings are TBD, though he is targeting the November meeting to revive Photo Night.
- D. **From the Regions:** Anthony Margaritondo noted that NNJR has seemed conspicuously absent in recent monthly “From the Regions” modules in Pano and volunteered to coordinate future submissions. BOG members are encouraged to forward event pictures (with captions/descriptions) to Anthony.

- E. **Historian:** Knute Hancock is working on an article about NNJR founding President Charles Fowler. This could lead to additional periodical articles highlighting NNJR's history. BOG members are asked to forward ideas to Knute.
- F. **70th Anniversary:** Cindy Cristello reported that planning has begun for PCA's 70th anniversary celebration to be held on Saturday, September 13, 2025. Event structure/venue is pending but expected to include a focus on our history and possibly elements of prior "Old Rascal Night" events.
- G. **WTTC Update:** Hubert King and Hank Menkes reported that plans are progressing for the upcoming event. The concours and breakfast components are set, and insurance has been obtained. Under consideration is a possible trek to the Old Mill Inn and a 50/50 raffle to benefit Cheshire Home.
- H. **CCC Update:** Grant Lenahan reported that registration for the CCC scheduled for April 27th stands at 40. A maximum of 64 drivers will be permitted.

REPORTS:

I. Officers' reports: [as submitted in advance; *updates during/after the meeting in italics*]

President: [Ron Miguel] see Agenda above

Vice President: [Steve Eisenberg] no report

Secretary: [Cindy Cristello] Minutes from the February 2025 meeting have been posted to the website.

Treasurer: [Britt Findlay] no report

Past President: [Rich Barry] no report

II. Board and committee reports: /as submitted in advance; *updates during/after the meeting in italics*

Autocross: [Grant Lenahan]

Autocross has registration open for the Car Control Clinic, with ~40 registered so far.

Registration will open for regular autocross events shortly.

- The volunteer team plans to meet in ~2 weeks to dry run our equipment.
- All events now have executed contracts. Dates are listed, with registration links, on the web site AX pages and on the NNJR calendar. We plan to cross-promote on AutoX4U as well.
- The Car Control Clinic is April 27th. Pass the word!

Many thanks to Bill, Steve and Ron who secured us a partnership with Jack Daniels Porsche for the program.

Business Manager: [Anthony Wartel]

2nd quarter 2025 invoices for PorscheForum ads will be mailed out by Saturday April 5, 2025 with a due date of April 25th.

1st quarter 2025 invoice payments were due back February 7, 2025. To date the following are delinquent:

Two Porsche dealers for the 1st quarter 2025. One of the two dealerships normally takes the 10% discount by paying for the year in full.

One vendor for 2025 that normally takes the 10% discount and pays for the entire year during the 1st quarter.

Two vendors for the 1st quarter of 2025.

One vendor for the 1st quarter of 2025, and for the 2nd, 3rd and 4th quarter of 2024.

Charity: [Hubert King]

Initiated Gold Ticket Raffle license.

Requested police traffic control for WTTC Cheshire Home parade lap.

Posted P4US advertisement requesting Charity 2026 nominations, suggested deadline June 1.

Concours: [Hank Menkes / Alan Zambarano]

On March 9th Concours held its first workshop of the 2025 season at a new venue for us, Jack Daniels Porsche in Upper Saddle River. Our focus this season is to go back to basics to teach the large number of new Concours participants the proper way to maintain the aesthetics of their Porsches. After a hardy lunch, we spent the afternoon discussing the details of automotive polish and the correct method of application by hand or machine. Ron Miguel offered his black 996 as the test subject in an effort to reduce the swirl marks on the front hood. We divided the hood into four sections and demoed various polishes and application methods. We even got Ron to try his hand with a random orbital polisher. The consensus was that the improvement, based on the starting point, was much greater than expected. Our next event will be the Paterek Brothers workshop on May 4th.

Dealer Liaison & Sponsorship: [Bill Gilbert] no report

Driver Education: [Thom Calabro]

We are about to have our first DE of the season. Registrations are up, but ever so slightly. The positive news is that Lightning 1 is in the black. We will have two social events, courtesy of Paul Miller Porsche. There will be a welcome social on Friday evening, and a light dinner on Saturday. These are both expected to be covered 100% by PMP.

DE Registrar / Club Racing: [Craig Mahon] no report

Historian: [Knut Hancock] no report

Membership: [Anthony Margaritondo]

New Membership Enrollments

As of March 1st of this year, NNJR has signed up 41 new members. In the chart below I have put together planned vs actual. The planned amount is based on an average from the last 8 years.

We had a better February than last year. We added 20 new members this February. That is 11 more members than last February. Year to date, we have added 17 more members than this time last year.

NNJR 2025 New Member Trend: Plan vs. Actual By Month

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Plan	21	17	20	21	20	23	20	16	16	21	18	18	231
Actual	21	20	0	0	0	0	0	0	0	0	0	0	41
	0	3	-20	-21	-20	-23	-20	-16	-16	-21	-18	-18	-190

NNJR Nine Year New Member Trend

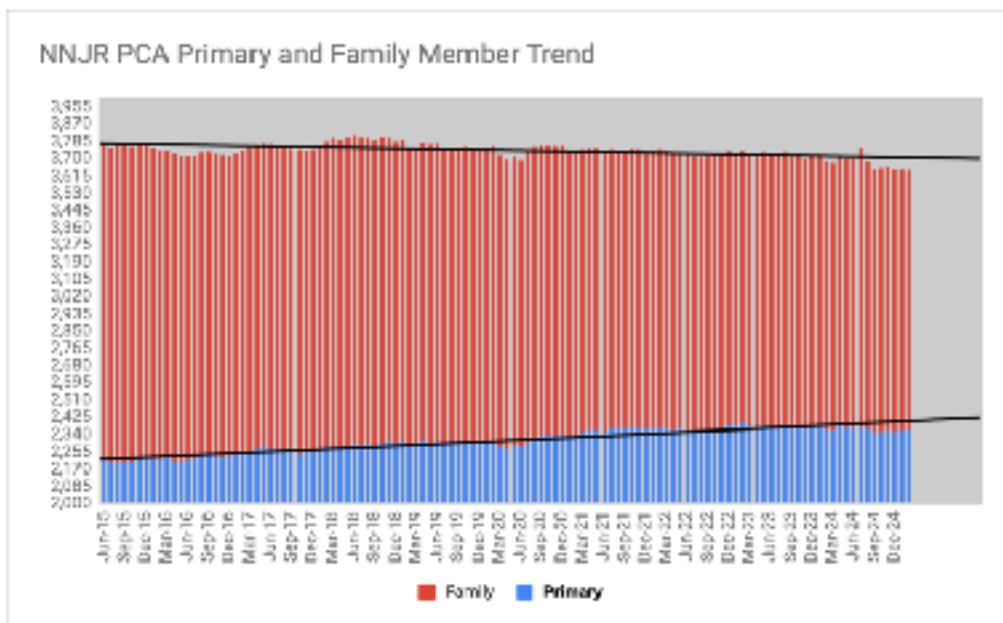
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	FY	YoY
2017	25	19	20	24	18	18	19	15	16	15	15	24	228	
2018	19	27	26	17	17	19	20	21	17	24	19	17	243	6.5%
2019	20	9	27	24	15	27	15	15	21	20	15	13	221	-9.1%
2020	23	20	13	15	20	27	24	22	24	21	21	17	247	11.8%
2021	22	13	26	29	23	26	23			24	16	12	214	-13.4%
2022	20	20	23	24	17	26	19	16	22	26	19	16	248	15.9%
2023	20	21	15	22	24	15	18	24	14	24	13	19	229	-7.7%
2024	15	9	12	16	28	23	18	18	17	17	22	22	217	-5.2%
2025	21	20	0	0	0	0	0	0	0	0	0	0	41	-81.1%

Overall Membership

Primary Membership as of 3/1/25 is 2,360. Family (Associate) Membership is 1,283. Total Membership is 3,643.

1 Member transferred out, and 41 members let their membership lapse.

Overall, we are down 4 members from last month.



Program: [John Korossy]

March member meeting was very well attended by approximately 20+ members on hand to hear from John Paterek. John's engaging stories and slides presented an insider view to restoration challenges and rewards.

John also brought door prizes for a raffle, conducted by Steve E. Winners were able to choose from several Porsche-themed photographic and artwork prints.

Catering by Uncle Guiseppe's in Morris Plains was a nice alternative to pizza.

April and May dates for Stickley Museum have been reserved.

The guest speaker for our April meeting will be Rolf Kittlitz, After Sales Training Instructor for PCNA at Porsche's Northeast training Center in Easton PA. Rolf, also a Porsche Master Technician, has been a perennial speaker at PCA's Tech Tactics where he has engaged audiences with his detailed knowledge of all things Porsche, with a clear and engaging style.

He will be educating us in the details of Porsche steering, suspension, brakes, and tires; just in time for the upcoming track and autocross season.

May's meeting will feature NNJR's own Rudy Samsel, presenting his thoughts on Navigating the Classic Car Auction Seas in 2025.

Rudy Samsel, former NNJR Membership Chair, ten-year member of PCA, and the Co-founder of online classic car marketplace GuysWithRides.com, will take fellow NNJR members through the current online and in-person auction landscape and what to consider when selling or buying a Porsche at auction.

Publications-P4US Editor in Chief: [Allen St. John] no report

Rally/Trek: [John Vogt] no report

Social: [Tony Cristello] no report

Social Media: [vacant]

Technical: [Glen Ochten] no report

Webmaster: [Michael Kosinski]

Here is a snapshot of the updates for the month of February with notable highlights. The report covers the last 30 days.

- Website saw a 17% increase (+500 instances) in the visitor engagement compared with the previous 30 days. This means visitors were more active in browsing the site, looking for specific information or registering to events. A positive sign that members are exploring the content more actively. Additional site traffic details are in the attached report.
- All calendar events have been updated with the latest changes, especially those scheduled to take place at the Porsche Edison location.
- The Jack Daniels MMC event had 51 lottery registrants. 5 winners were announced on March 22nd.
- nnjr-pca.com website was entered into the PCA National contest. Goal is to obtain feedback from the judges and see how we can improve the site going forward.
- The list of NNJR-PCA sponsors was updated to reflect the current supporters.
- YouTube channel gained 7 new subscribers during the last 30 days to a total of 805.

MOTIONS PASSED DURING MEETING: none

UNFINISHED BUSINESS: none

ANNOUNCEMENTS: none

NEXT MEETING: Thursday, May 1, 2025

FUTURE MEETINGS: Thursday May 29, Thursday, June 26, Thursday July 31, Thursday September 11, Thursday October 9, Thursday November 7, December TBD

ADJOURNMENT: Upon a motion made by Knute Hancock, and seconded by Rich Barry, the meeting was adjourned at 8:35pm.

Respectfully submitted,

Cindy Cristello, Secretary