

**BOARD OF GOVERNORS MEETING for March 2025**

**NORTHERN NEW JERSEY REGION – PORSCHE CLUB OF AMERICA, INC.**

**DATE:** Thursday, February 27, 2025

**PLACE:** Online, via ZOOM

**PRESENT:** Ron Miguel, Steve Eisenberg, Cindy Cristello, Rich Barry, Doug Holcomb, Jim Vinci, Anthony Wartel, Hubert King, Hank Menkes, Alan Zambarano, Bill Gilbert, Thom Calabro, Craig Mahon, Knute Hancock, Anthony Margaritondo, John Korossy, Allen St. John, John Vogt, Tony Cristello, Glen Ochten, Michael Kosinski

**ABSENT:** Britt Findlay, Grant Lenahan, Peter Schneider, Peter Miller

**CALL TO ORDER:** The meeting was called to order by President, Ron Miguel, at 7:33pm.

**APPROVAL of MINUTES:** Knute Hancock moved to accept the previously distributed draft minutes from the February 2025 meeting as final. Motion was seconded by Doug Holcomb and carried by majority vote.

**AGENDA:** **[Agenda items in bold; meeting outcome in italics]**

**I. Updates to Old Business: none**

**II. Updates/Supplements/Redirections to written Committee Chair reports**

*[updates appear following each respective report]*

**III. New Business:**

- A. **Committee Chair Responsibilities** - Chairs are asked to review the “job descriptions” circulated by Cindy and make any necessary edits. The goal is to have this portion of the project completed in the May / June timeframe.
- B. **Charity Committee** - Hubert King advised that Jim Vinci, Tim Ripley, and John Korossy have joined his Committee to identify a charity for NNJR to support starting in 2026. They intend to place an ad in P4US to solicit nominations from the membership. From there the committee expects to vet the organizations and select the finalists for the BOG to vote on in October.
- C. **Porsches & Pizza “meet-up” event** – Steve Eisenberg reported this event is scheduled for Saturday March 29<sup>th</sup> at Kinchley’s Tavern in Ramsey.
- D. **New P4US Advertisers** – Steve Eisenberg highlighted a few local businesses who have expressed interest in advertising, as well as a large financial institution. BOG members are encouraged to think about luxury brand companies whose target market is likely to align with the profile of a Porsche owner as possible leads for advertisers.

- E. **Social Media Chair Position** – Ron Miguel reported that Kristen Totaro has resigned from the position. Rich Barry and Ron will fill in for the present, and an ad will be placed in P4US to (hopefully) identify a more permanent replacement.
- F. **P4US Print Edition** – Allen St. John announced that the May issue will be in print. The theme will be a “DIY Issue” with members highlighting things that they have done.
- G. **Calendar items** – Doug Holcomb advised that additional information is needed for events. Chairs are asked to provide the relevant content.
- H. **Member Meetings** – The calendar is open after the April meeting. BOG members are encouraged to suggest speakers / content for future meetings.

## REPORTS:

### I. **Officers' reports:** *[as submitted in advance; updates during/after the meeting in italics]*

**President:** [Ron Miguel] see Agenda above

**Vice President:** [Steve Eisenberg] no report

**Secretary:** [Cindy Cristello] Minutes from the January 2025 meeting have been posted to the website. Also, the application for our 2025 Racing License has been submitted to the NJ State Police to enable us to run our Car Control Clinic.

**Treasurer:** [Britt Findlay] no report

**Past President:** [Rich Barry] no report

### II. **Board and committee reports:** *[as submitted in advance; updates during/after the meeting in italics]*

**Autocross:** [Grant Lenahan] no report

**Business Manager:** [Anthony Wartel]

APEXONE officially signed on as an advertiser in Porscheforum for 2025. There are now (20) vendors advertising in Porscheforum, up one from last month's report.

Payments for the 1st quarter ads are due by February 28, 2025. As of this report twelve of the twenty advertisers have made payments for 2025, 1st quarter. To date funds have been received for 2025 along with an additional amount that was owed by one dealership to NNJR from 2024. Invoices were billed out for the 1st quarter of 2025.

(1) vendor remains delinquent for part of 2024.

**Charity:** [Hubert King]

Coordinated donation of \$3000 from Kellogg Club to Cheshire Home on February 14. Donation request initiated by NNJR member Bob Knapik working from his knowledge of Cheshire Home mission through club activities. The ceremonial check was presented by K. C.

President Rich Lindner to Kim Eskin, with NNJR represented by Bob Knapik, Stuart Milsten and Hubert King

Initiated formation of Charity Committee to evaluate 2026+5 charity options.

**Concours:** [Hank Menkes / Alan Zambarano]

All plans are in place for our first Concours workshop of the season at Jack Daniels Porsche on March 9<sup>th</sup>. We will be going back to basics this year to accommodate the new members by discussing and demonstrating the proper way to polish and preserve, by hand and machine, Porsche paint. All members are welcome to attend.

We have again received a generous donation of cleaning products from Griot's Garage to use during our demonstrations and for door-prizes.

**Dealer Liaison & Sponsorship:** [Bill Gilbert]

Porsche Edison (formerly Ray Catena Porsche) has confirmed sponsorship of the Lightning II DE event in October.

Plus, they will be hosting the F1 watch party in June and New member event in October.

**Driver Education:** [Thom Calabro]

On February 23rd we had the Mid-Winter Instructor Meeting and the HPDE Driver Seminar. We had 52 instructors and 69 drivers in attendance.

The 2025 NNJR DE schedule has changed a bit. Allegheny PCA finally contacted me regarding our promoting their PittRace DE in July. They have agreed to promote our Watkins Glen 1 and VIR events.

**DE Registrar / Club Racing:** [Craig Mahon] no report

**Historian:** [Knuite Hancock] no report

**Membership:** [Anthony Margaritondo]

I don't have actual numbers for February yet as they will come out on March 1st. The numbers below are as of February 26th.

Membership Activities

- The first new member event occurred Saturday, Feb 8th at Paul Miller Porsche. We had 13 primary members plus guests attend.
- The fall new member event will be at Porsche Edison on October 11th from 12:00-2:00. I am looking into having Brakes & Brisket cater the event. We have secured the top floor for our event

New Membership Enrollments

- Year-to-date, NNJR has signed up 38 new members.

Overall Membership

- Primary Membership as of 2/26/25 is 2,393. Family (Associate) Membership is 1,294

**Program:** [John Korossy]

- February meeting with Aaron Ambrosino was well attended and a great session.
- March meeting will feature John Paterek as guest speaker, March 12 at the Stickley Museum.
- The venue's availability for April, May, and June (second Wed of each month) has been requested.
- Hank has identified a potential guest speaker for a future date (tbd) from Feb's PCA Tech Tactics event.
- We could also consider a casual get-together / social for April meeting date in case a speaker is not confirmed. Open to ideas & suggestions.

**Publications-P4US Editor in Chief:** [Allen St. John] no report

**Rally/Trek:** [John Vogt]

The WTTC trek is still in the planning phase ,but we will try to put a good end to a fun ride. The rest of the season is also being put together

**Social:** [Tony Cristello] no report

**Social Media:** [ vacant ]

**Technical:** [Glen Ochten] no report

**Webmaster:** [Michael Kosinski]

All, below you will find the website report for the month of February and notable highlights. Specifically the report covers the last 30 days given that February is not yet over.

- The website and email systems have been performing well.
- Traffic is up, mainly as members are looking forward to participating in all our upcoming 2025 events. Additional site traffic details are in the attached report.
- All calendar events have been updated with the latest changes.
- The registration system is open for the 2025 event reservations, including the previously removed PittRace event in July.
- YouTube channel gained 4 new subscribers during the last 30 days.

**MOTIONS PASSED DURING MEETING:** none

**UNFINISHED BUSINESS:** none

**ANNOUNCEMENTS:** The April meeting (Thursday, March 27<sup>th</sup>) will be IN-PERSON at the Paul Miller Porsche Showroom in Parsippany.

**NEXT MEETING:** Thursday, March 27, 2025

**FUTURE MEETINGS:** Thursday May 1, Thursday May 29, Thursday June 26, Thursday July 31, Thursday September 11, Thursday October 9, Thursday November 6, December TBD

**ADJOURNMENT:** Upon a motion made by Knute Hancock, and seconded by John Korossy, the meeting was adjourned at 8:25pm.

Respectfully submitted,

Cindy Cristello, Secretary