



**Bill Sholar**  
PCA Founder

**RJ Wilmoth**  
PCA National Historian 2011-2021  
Photos: PCA Archives

Bill was a successful commercial artist in his mid-60s when he joined PCA. He had an interesting life before and after his time with the club. Being born in 1901 put him in New York University during the roaring twenties. He earned money as a dancer in Broadway shows and as a part-time bookie. He met his wife of fifty-six years, Virginia, on Broadway where she was a professional dancer with the Ziegfeld Follies. As he said in an interview for Panicle: "What fun we did have in the roaring twenties!" By the fifties, the Sholars had moved to Alexandria, Virginia. Bill taught art and opened an advertising art business. Virginia taught music and dance.

1954 brought something new into Bill's life: his Porsche, a one-year-old 356 coupe. Bill ended up doing something to the effect, "At the first national gathering I was stuck with Porsche. Keep it there was no national dealer in the early 1950s... would shorten their lives."

much help there for his Porsche problems. Although he was an artist, he had begun his college days as an engineering student. He wasn't afraid to pick up a wrench.

In early 1955 he placed flyers on every Porsche he saw in the area inviting owners to a meeting at his home in Alexandria, Virginia to "exchange information on Porsche characteristics, operation, service, parts, etc."



# Through the Ages

2025 Edition



**The First Porsche Parade**

**RJ Wilmoth**  
PCA National Historian 2011-2021  
PCA Archives: Skip Atkins

**THE FIRST PORSCHE PARADE, WHAT'S IN A NAME?**

It's been written many times in PCA history and lore, there was a parade of Porsches and the name stuck. So let's go back to December 1955 and the first issue of Panicle.

The first mention of what would become the Porsche Parade is in Pan #1. The membership is asked if they would like a "National Rally" and a few suggestions are offered.

The February '56 issue has the tentative plans for the "First National PCA Symposium and Rally" they chose a shorter name.

In the March '56 issue the "Report on PCA National Rally" indicates 67 responses with 50 planning attending.

**NATIONAL RALLY**

To date, most of the members of the Porsche Club of America are concentrated on the Porsche Club of America in California. In the National Porsche Rally, there is a central location where you can meet other members on-site and enjoy the excitement of such a rally. What is the best way to hold this? How long should it last? If your region were interested by the conditions, then they to the contrary, arrange to meet in the City of Los Angeles, California. If the rally is a regional rally, it would be held in a regional location, using compatible national members on a local basis. It's your hobby, we want to see it just being.

PCA Through the Ages 2025 Edition

# Updated PCA History Book Online Now!

*Through the Ages* now features the latest club events and programs

New for 2025, the Porsche Club of America History Book contains an overview of the club's history, followed by individual sections covering specific detailed items. Some sections were designed for use as standalone articles for region newsletters. Individual chapters and page numbers can be "clicked on" from the contents page. Major National Awards are also included.

Take a look: <https://ww2.pca.org/pca-history>



**PORSCHE CLUB OF AMERICA**