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**BOARD OF GOVERNORS MEETING for September, 2024
NORTHERN NEW JERSEY REGION – PORSCHE CLUB OF AMERICA, INC.**

DATE: Thursday, September 12, 2024

PLACE: Online, via ZOOM

PRESENT: Ron Miguel, Steve Eisenberg, Cindy Cristello Rich Barry, Doug Holcomb, Grant Lenahan, Anthony Wartel, Hubert King, Hank Menkes, Bill Gilbert, Thom Calabro Craig Mahon, Knute Hancock, John Korossy, Allen St.John, John Vogt, Tony Cristello, Glen Ochten, Dyke Hensen, Nicole Callen, Peter Miller

ABSENT: Kim Aievoli, Britt Findlay, Alan Zambarano, Rudy Samsel, Nancy Samsel, Peter Schneider

CALL TO ORDER: The meeting was called to order by President, Ron Miguel, at 7:34pm.

APPROVAL of MINUTES: Knute Hancock moved to accept the previously distributed draft minutes from the July 2024 meeting as final. Motion was seconded by Rich Barry and carried by majority vote.

AGENDA: [Agenda items in bold; meeting outcome in italics]

I. Updates to Old Business: none

II. Updates/Supplements/Redirections to written Committee Chair reports

[updates appear following each respective report]

III. New Business:

- A. **Wine Tasting** – the PMP folks are very excited for the upcoming event. Early registration looks strong.
- B. **Website Changes** – Dyke Hensen reported that transition plans are underway with Theirry, who will become our Webmaster effective January 1, 2025.
- C. **Member Meeting Updates** – The team continues to focus on reviving monthly meetings. Their self-assessment of the August meeting was “good, but not great”. They are working on topics for the Oct and November meetings.
- D. **P4US Advertisers** – We have interest from new potential advertisers! BOG members are encouraged to continue to think about business relationships they have who might benefit from access to our 3000 members. Please send referrals to Steve Eisenberg – he is happy to take the lead in making a connection.

- E. **Delinquent P4US Advertisers** – The BOG was advised of an advertiser who remains in arrears.
- F. **Unsolicited Emails** – The BOG is reminded to exercise caution in opening and replying to unsolicited emails; particularly from fraudsters using the PCA logo.

REPORTS:

I. **Officers' reports:** [as submitted in advance; *updates during/after the meeting in italics*]

President: [Ron Miguel] see Agenda above

Vice President: [Steve Eisenberg] no report

Secretary: [Cindy Cristello] Minutes from the June 2024 meeting have been posted to the website.
The annual charter has been renewed.

Treasurer: [Kim Aievoli]

Please find attached the July 2024 Statement of Activity and Statement of Financial Position.
Highlights this month are as follows:

- A shout out to the beautiful NNJR blankets that we continue to sell which contribute to our Admin income
- Autocross and Rally programs earned solid revenue from their spectacular events
- Our Porscheforums advertisers continue to bring in a steady stream of income
- Drivers' Ed expenses include payments to Lime Rock Park and Watkins Glen International Speedway.

Please find attached the August 2024 Statement of Activity and Statement of Financial Position. Highlights this month are as follows:

- Autocross income includes sponsorship from Jack Daniels Porsche and Concours income includes sponsorship from Paul Miller Porsche. We thank both dealerships for their generous contributions.
- Our popular Watkins Glen Driver's Ed event held in August brought in substantial revenue.
- NNJR received its Q2 2024 region refund from PCA National.
- Autocross expenses represent venue fees for various events at Pocono Raceway.

Please find attached the September 2024 Statement of Activity and Statement of Financial Position. Highlights this month are as follows:

- Our Autocross, Concours, Drivers Ed, Offroad, Rally and Social programs have held several fantastic events recently contributing to the club's revenue and expenses in September.

- NNJR's annual tax return was filed this month and the fee paid to our accountants are included in Admin expenses.
- We renewed the auto insurance on the club's van and box trailer which is inherent in the Vehicle and Trailer expenses.

Past President: [Rich Barry] no report

II. Board and committee reports: *[as submitted in advance; updates during/after the meeting in italics]*

Autocross: [Grant Lenahan]

Since our last Board meeting, Autocross completed its third Autocross event of the year, at Pocono. The even was, again, very successful both operationally and financially, turning a significant surplus of about \$1150 (divided among the three participating clubs). The event ran on time, met its run goals, and had a lot of very positive buzz.

We have been blessed this year with consistently good or better weather.

We tested and used our new antenna equipment and found that it improved our radio signal (LoRa) significantly, as predicted. The upgrade cost was quite small and the reliability margin large.

Our 4th and final event is this Sunday the 15th. At present we have 66 registered and since the weather looks good, we anticipate a flurry of sign ups in the next 24 hours - so this event too, should run at a surplus.

We will return our cones and equipment to their winter resting places after this event.

We anticipate continuing the program and partnership as is next season.

Business Manager: [Anthony Wartel]

4th quarter invoices for Porscheforums ads to be mailed on Thursday September 12, 2024 with a due date of October 1, 2024.

(1) vendor continues to be diligent with their upfront payment for the entire 2024 year of ads amounting to \$1440.

(2) vendors are behind two quarters at \$800 each.

(1) new vendor, to receive an invoice for a half page ad beginning the final quarter of this year. A signed contract for a one year ad in Porscheforums was received. Thank you to Steve Einsenberg for his successful solicitation of our new advertiser.

Charity: [Hubert King]

NNJR and Scungilli Racing teamed up to support Cheshire Home. This year on August 30th, the traditional Scungilli Fest at WGI was held in support of Cheshire. Good times were had, delicious food consumed, items auctioned, hats and shirts sold. Everything went to Cheshire, totaling \$11,787.89. Thanks to Scungilli Racing, Steve Corodemus, Stuart Milsten and Kim Eskin (Cheshire) for their contributions to make this event successful.

Planning for September 18th Cheshire Home Gala is ongoing. Promotional advertisement in latest P4US. NNJR supporting event with full page ad.

Get your Gold Ticket before December drawing

Concours: [Hank Menkes / Alan Zambarano]

On Sunday, September 8th, NNJR held our Paul Miller Porsche Concours Workshop at the PMP service facility in East Hanover. Our hosts generously provided refreshments for our members. Frank Weihenig of Car Care Specialties and Andrew Acosta of Kleen Co. were our guest speakers for the afternoon. Frank brought a selection of detailing products for purchase, and provided each attendee a goodie-bag containing a sample of Sonax Ceramic Spray, and a raffle ticket.

Andrew asked Eric Smith to bring his recently restored and detailed 1991, silver, 964 C2 for demonstration purposes. In an interactive session with the attendees, Andrew and Eric described the processes and products used to restore the appearance of the 33-year-old Porsche to its current concours condition. The group quickly expanded the discussion to include the use and care of paint protection film and its associated care and maintenance, as well as a discussion of ceramic coatings.

At the conclusion of the event, Car Care Specialties and the NNJR Concours team raffled-off a large number of detailing products; no one went home empty handed.

Dealer Liaison & Sponsorship: [Bill Gilbert] no report

Driver Education: [Thom Calabro]

Our Lime Rock DE had a slight loss this year. The Watkins Glen 1, as always, is the source of the largest surplus out of all of the events. Unfortunately, the surplus this year was significantly under last year. There were two primary reasons for this; the price of the track increased, and we had to take Labor Day weekend for our event. I believe this holiday weekend had an effect on our sign-ups, we were down by 20 drivers, mostly students.

Our remaining events are Watkins Glen 2, Lightning 2, and VIR. Sign-ups for WG2 is down from last year by 14, which was down from previous years. Perhaps we are down on this DE due to WG1 being only 3 weeks prior. Lightning 2 sign-ups are down by 7 drivers compared to last season. VIR sign-ups are a bit early to report, but are on track to match 2023.

DE Registrar / Club Racing: [Craig Mahon] no report

Historian: [Knut Hancock] no report

Membership: [Rudy Samsel] / **New Member:** [Nancy Samsel] no report

Pine Barrens Event Report:

Registration for the 2024 event has been closed.

In total including support vehicles we have 51 teams signed up for the event.

As in the past the size of the field has been limited by the start/lunch venue which this year has a seating max of 60 people, so once again it will be standing room only at the Rec Center.

The route has been finalized and only needs a final precheck the week before the event prior to going to print. T-Shirt design by Jose has been approved and ordered this morning.

Breakfast and Lunch as well as the Accidental Jug Band has been arranged and we have approval to use Pine Barren Native Fruit sand pit for the afternoon.

Program: [John Korossy]

August meeting featured guest speaker Joe Fabiani from Fabspeed Motorsport, who entertained and informed attendees with his insights and perspectives.

Refreshment expenses for August meeting were approx. \$175, and submitted to Treasurer.

Sept meeting postponed, venue has agreed to allow NNJR to choose a date in future, with no financial or contractual penalty

October 9 member meeting at Stickley Museum, 730-900pm. Guest speaker from FCP Euro.

November meeting on 13th, Stickley Museum, 730-900pm. Annual election / additional topic(s) tbd.

Publications-P4US Editor in Chief: [Allen St. John] no report

Rally/Trek: [John Vogt]

The Run To The Stone Walls event was threatened with rain but the faithful came out. The Inn at Glen Gardener served 58 with a great buffet. The drive went well with all making it back with smiles.

The Oktoberfest Rally is coming to our usual celebration spot - The Black Forest Inn. The route is set with beautiful roads and a promise of good German food and beer.

The music is set for the Christmas party, it will be epic!

If you miss either of these events, we require a note from your doctor!

Social: [Tony Cristello]

Registration is open for the wine tasting! This is the 51st year for this event and our theme is “West Coast Classic Reds”. Wines have been selected; food pairings will be determined next. Other logistics to be addressed as we get closer.

Preliminary planning for the Holiday Party has commenced. Thanks to John V. we have an AMAZING band! A “Save the Date” ad has been placed for the October P4US with an embedded a/v file to give a preview.

Social Media: [Nicole Callen]

Facebook (June 30th -August 30th)

- Membership on the private Facebook group grew from 1,044 (June 30th) -1,056 (August 30th)

Instagram (June 30th -September 12th)

- We currently have 343 followers from 330 followers.
- First slide includes details for the results for a paid ad for DE. Total reach, engagement, and cost per engagement was 2401, 553, and 0.90 cents respectively.

Technical: [Glen Ochten] no report

Webmaster: [Dyke Hensen]

The website and email systems have been performing well. However, I am currently investigating what appears to be a degradation in website performance while connecting on PC or Laptop. We have sold out Offroad and are now taking online orders for the NNJR blanket (located in the NNJR Goodie Store), Concours on the Farm, and our 51st NNJR Wine Tasting event.

As many of you are aware, I will be retiring from my role as webmaster at the end of the year. I am proud of what we have achieved over the past 7+ years with our Website, Website Registration system, Goodie Store, NNJR YouTube, social media, and of course, our outstanding ePorscheForum. NNJR’s digital offerings to our members are among the best in the nation-full stop.

Thierry Marques has volunteered to be our new Webmaster and I believe he will not just continue the tradition but bring us to new heights. Thierry, a new NNJR member has extensive internet technical and management experience. You will hear more about Thierry tonight.

Did I mention he loves his Porsche?

Again, thank you for your support and collaboration throughout my tenure.

MOTIONS PASSED DURING MEETING: none

UNFINISHED BUSINESS: none

ANNOUNCEMENTS: none

NEXT MEETING: Thursday, November 7, 2024

FUTURE MEETINGS: Sunday, December 15, 2004, 3:00pm. Home of Ron & Patricia Miguel, 300 Coles Street, Jersey City, NJ. Meeting will be held in the 5th Floor Lounge. Ample street parking is available; there is also a pay-parking garage entrance on 18th Street.

ADJOURNMENT: Upon a motion made by Knute Hancock, and seconded by Rich Barry, the meeting was adjourned at 8:30pm.

Respectfully submitted,

Cindy Cristello, Secretary